# OPTN Living Donor Committee Social Media Workgroup – White Paper Focus Group Meeting Minutes September 12, 2019 Conference Call

# Randy Schaffer, MD, Chair Heather Hunt, JD, Vice Chair

### Introduction

The OPTN Living Donor Committee (LDC) Social Media (SoMe) Workgroup met via Citrix GoToMeeting teleconference on 9/12/2019 to discuss the following agenda items:

- 1. Review White Paper Outline
- 2. Volunteer Assignments & Next Steps

The following is a summary of the Workgroup's discussions.

### 1. Review White Paper Outline

The Workgroup discussed the format of the White Paper.

#### Summary of discussion:

A member reported that the paper should be shorter in length in order to encourage the public to read the entire document. This member also reminded the workgroup that they can add content to specific sections of the paper first and fill in narrative portions later.

#### Next steps:

The Workgroup will take volunteers to begin writing the paper.

#### 2. Volunteer Assignments & Next Steps

The Workgroup called upon its members and visiting experts to begin the white paper writing process.

#### Summary of discussion:

Workgroup members volunteered to write specific sections of the paper based on their areas of expertise. A member noted the importance of diverse experiences being heard to create a well-rounded paper that addresses issues from different angles.

#### Next steps:

The Workgroup agreed to meet again on September 16, 2019 so more members could be involved in the writing process.

The Workgroup agreed on a deadline of two weeks. On September 27, 2019 members are to have their sections written. The paper will then be edited and reviewed to ensure it flows properly.

#### **Upcoming Meeting**

• September 16, 2019