

OPTN/UNOS Patient Affairs Committee
Meeting Summary
August 12, 2015
Conference Call

Kristie Lemmon, MBA, Chair
John Fallgren, RN, BS, Vice Chair

Discussions of the full committee on August 12, 2015 are summarized below and will be reflected in the committee's next report to the OPTN/UNOS Board of Directors. Meeting summaries and reports to the Board are available at <http://optn.transplant.hrsa.gov/> .

Committee Projects

1. Improving Participation in Public Comment

The Committee viewed a demonstraton of the OPTN public comment website, which includes a new blog comment hosting service that allows social sharing. Committee members were reminded to review the tips for sharing through social media provided by the UNOS Communications Department. The Committee will review public comment proposals on September 21 and plans to use the sharing feature on the website to communicate the Committee's response to online patient communities.

The Committee reviewed plans to implement a marketing campaign to raise awareness of public comment among transplant candidates, recipients, living donors, and donor family members. Committee members will invite hospitals, dialysis centers, rehabilitation centers, and community and professional organizations in their networks to participate in the campaign. Eventually Committee members will include these contacts in a patient outreach directory, which they will use in the future to better communicate with community stakeholders regarding OPTN policy development.

Upcoming Meetings

- September 21, 2015
- October 14, 2015
- November 11, 2015