

# OPTN EXPEDITIOUS TASK FORCE

Organ Usage through Placement Efficiency

# Our focus in St. Louis

To identify, prioritize, and select the most impactful solutions that the Expeditious Task Force can feasibly implement to work towards delivering our Bold Aims

# 69 Workshop participants

INCLUDING





Transplant hospital professionals



Administrators (Hospital, Transplant Societies, Improvement Organizations)



OPO professionals



**OPTN** 

contractor &

SRTR

contractor staff

HRSA representatives



# Participants

## Patient and donor family advocates

- Valinda Jones
- Kenny Laferriere
- Jennifer Lau
- Jeff Lucas
- Marcus Simon
- George Surratt

#### HRSA

- Chris McLaughlin
- Suma Nair

#### **TxP professionals**

- Marie Budev
- Alden Doyle
- Richard Formica
- Matthew Hartwig
- Dean Kim
- Catherine Kling
- Michael Kwan
- Matthew Levine
- Deborah Levine
- Silas Norman
- Lloyd Ratner
- Jason Rolls
- Marc Schecter

#### **Facilitators**

- Chris Zinner
- Leelah Holmes
- Kylee Talwar
- Chloe Keller
- Esther Kim

#### Administrators (Hospital, Transplant Societies, Improvement Organizations)

- Laura Butler
- Donna Dickt
- Dianne LaPointe Rudow
- James Pittman
- Jesse Schold
- Dennis Wagner
- Sena Wilson-Sheehan

#### **SRTR Contractor**

- Jon Snyder
- Ajay Israni

#### **OPO professionals**

- Woodlhey Ambroise
  - J. Kevin Cmunt
- Christopher Curran
- Kyle Herber
- Kevin Lee

- David Marshman
  - Barry Massa
- Ginny McBride
- Colleen McCarthy
- Christine Radolovic
- Marty Sellers
- Lisa Stocks

#### **Invited Guests**

Kenneth Kizer

#### **OPTN Contractor**

- James Alcorn
- Kate Breitbeil
- Jadia Bruckner
- Bonnie Felice
- Rebecca Fitz Marino
- Darby Harris
- Bobby Holliday
- Bridgette Huff
- Ann-Marie Leary
- Carlos Martinez
- Joel Newman
- Jacqui O'Keefe
- Beth Overacre
- Michelle Rabold
- Tina Rhoades
- Dale Smith
- Kayla Temple
- Suhuan Wang
- Candace Wilborn
- Alison Wilhelm
- Carson Yost



### **ACTIVITY & DISCUSSION**

# **Bold Aims Review**

Throughout the month of November, the Bold Aims Workgroup met to define the task force's main objectives. At the start of the workshop, the co-leads of the three Bold Aims sub-groups presented each group's recommendation to the task force.



## The Bold Aims



## Growth

Save more patient lives through increased growth of successful deceased donor organ transplants.





## Efficiency

Remove friction by increasing transplant professionals' ability to efficiently allocate organs.

## Utilization

Honor the precious gift from donors and donor families by increasing utilization of deceased donor organs.



# Setting the Growth Aim

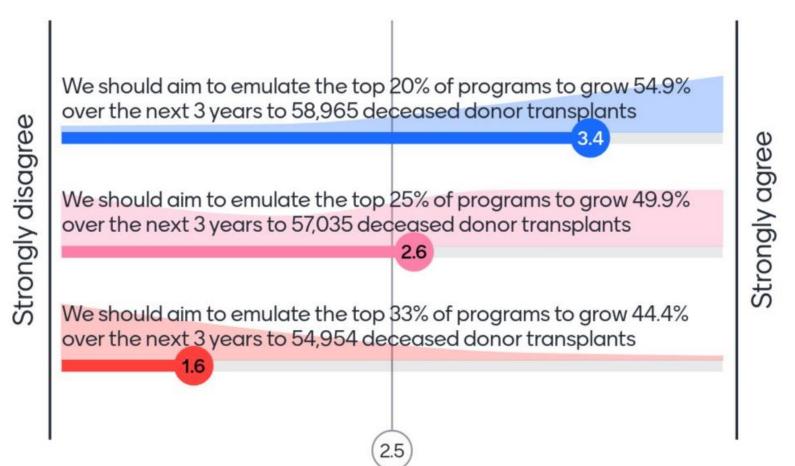
Through an activity called "Vote With Your Feet", task force members indicated how bold they believed the Growth Aim should be by standing around the room along a spectrum of increasing boldness. After having an open discussion, all participants submitted their level of agreement with each option via a Menti online poll.

We should aim to emulate the top **33%** of programs to grow **44.4%** over the next 3 years to **54,954** deceased donor transplants by 2026.

We should aim to emulate the top **25%** of programs to grow **49.9%** over the next 3 years to **57,035** deceased donor transplants by 2026. We should aim to emulate the top 20% of programs to grow 54.9% over the next 3 years to 58,965 deceased donor transplants by 2026.



## Growth Aim: Likert Scale Poll



EXPEDITIOUS TASK FORCE

### **ACTIVITY STATION**

# Ideas Marketplace

Over 100 ideas for improving transplantation, collected from various committees, prior research projects, and individual task force members, were on display in the "Ideas Marketplace" along the walls of the workshop space. The ideas were organized by the three Bold Aims categories (Growth, Efficiency, Utilization) and the idea's mechanism for change (Data, Policy, Quality Improvement, System Improvement). After reviewing the ideas, task force members voted on those they felt were most important.



# **Total Ideas**

- 120 previously collected ideas were hung up on the wall and divided into Bold Aim groups:
  - Growth: 30 ideas
  - Efficiency: 49 ideas
  - Utilization: 41 ideas
- 3 new ideas were added

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# Top 4 Ideas

#### Patient Offer Transparency

Require transplant programs to share with a patient the number and context of organ offer declines for that individual on the waiting list during a defined period.

- Launch a nationwide learning process improvement collaborative to address deceased organ donors, waiting list management, the acceptance of offered organs, transplant rate, and automated organ referrals.
- Revise transplant program outcomes penalties for extended criteria donors Transplantation with extended criteria donors should not be subjected to the same outcomes penalties as lower-risk donors. This could increase offer acceptance, increase number of transplants, and decrease time on the waiting list.
- Expedited placement policies

Implement expedited placement policies, at first offer, for offered and procured kidneys at high risk of nonuse to effectively direct difficult-to-place kidneys to transplant programs with a demonstrated history of using them.



### ACTIVITY & DISCUSSION

# Ideas Cafe

Task force members brainstormed quality improvement and systems improvement ideas to address each of the three Bold Aims.

See the appendix for more detail on the output of the Ideas Cafe.



### DISCUSSION

# Characteristics of a Good Solution

The Expeditious Task Force engaged in an open discussion around the characteristics that make up a strong solution for addressing the Bold Aims.



## **Musts & Shoulds**

### A good solution MUST...

- Attribute the impact to the solution
- Be customizable yet generalizable
- Be equitable
- Be explainable, translatable, and understandable to all populations
- Be measurable and scalable
- Be replicable and consider regional variances
- Define the problem and identify the lever
- Have a societal perspective, including when it comes to cost
- Have known control handles
- Have the patients' and donor families' best interests in mind
- Maintain focus on relationships via empathy and collaboration

### A good solution SHOULD...

- Be designed in collaboration with the people it will impact
- Be explicit about potential trade-offs (i.e., opportunity vs. cost analysis)
- Be supported by HHS and coordinated with CMS
- Capitalize on relationships through effective design and collaboration
- Consider how technology can be an enabler
- Consider pediatrics in addition to adults
- Consider the whole continuum of care
- Focus on areas of improvement outside of programming
- Leverage data and/or include collecting better data
- Not negatively impact efficiencies
- Reduce variability
- Support the advancement of the OPTN as a whole

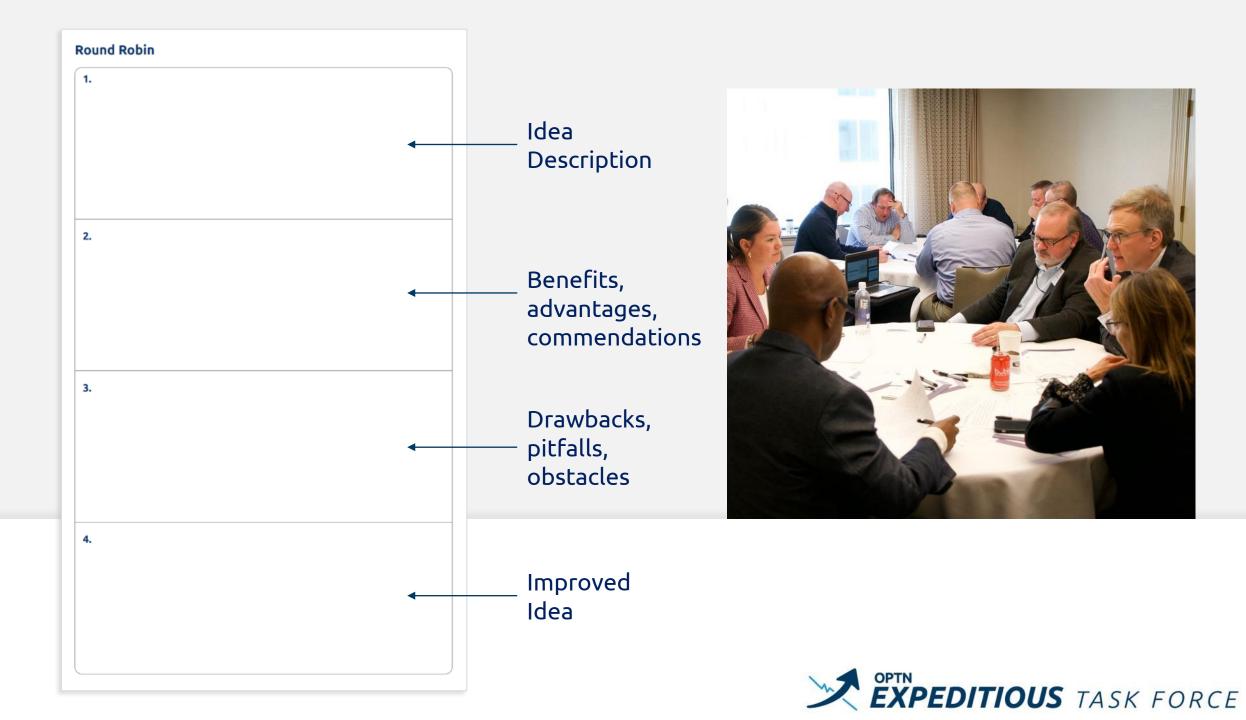


### ACTIVITY

# Round Robin

The task force broke out into three groups, one per Bold Aim, to continue the ideation process. Each task force member picked one idea that they wanted to develop further for achieving the Bold Aim. In round robin fashion, each individual's idea was then passed in a circle for three rounds of feedback from others.





### ACTIVITY & DISCUSSION

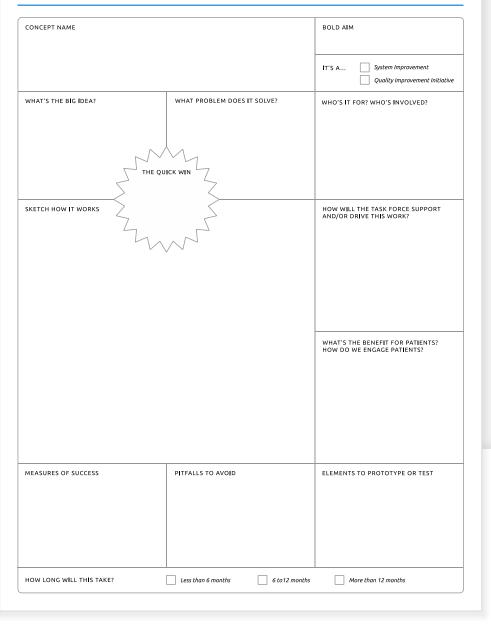
# **Concept Posters**

After doing a read-out of all the improved-upon ideas, the breakout group developed similar ideas into concepts to focus on. Each breakout group then divided into sub-groups to expand upon one of the concepts by thinking through the following: the problem being addressed, impacted populations, quick wins, measures of success, pitfalls to avoid, elements to prototype or test, and project duration.

See the appendix for transcribed versions of each concept poster.



#### **Concept Poster**







 $\checkmark$ 

## **Concept Posters for Growth Aim**

- Alignment Around Common Goals: Align goals and behaviors across the system to grow the number of transplants.
- Amnesty from Performance Metrics: Grant amnesty from performance metrics to OPOs and transplant programs to allow for innovation and reduce variation in offer acceptance practices.
- **C-Suite Growth Commitments:** Support transplant programs in securing commitments for growth from their C-Suites.
- DCD Organ Technology: Increase DCD organ utilization through pump and NRP recovery practices.
- **Patient-Friendly Data:** Make data that is relevant to the patient journey and decision-making public, accessible, and easy to understand.



## **Concept Posters for Efficiency Aim**

- Smart Recommendation of Organ Acceptance: Develop model for predicting organ acceptance to increase and standardize offer acceptance.
- **Dynamic Match Process:** Develop a dynamic match process that evolves as new data becomes available to eliminate extraneous offers.
- **The Right Data:** Make data presentation more customizable and readable for transplant programs to make decisions more efficiently.
- **Transparency, Education, Communication:** Improve decision making by providing offer reports on the individual level to patients, and on the program level to transplant programs.



# **Concept Posters for Utilization Aim**

- "Better Than Dialysis" (BTD) Kidney Allocation Project: Increase utilization of marginal kidneys by creating a separate local offer list for patients who meet BTD criteria.
- "Lungs for Life" Pilot Study: Increase utilization of lungs through education and use of advanced preservation techniques.
- **Centralized Virtual Crossmatching:** Create a centralized virtual crossmatching service to increase the transplant rate for sensitized patients.
- DCD Organ Recovery and Utilization: Enhance DCD organ recovery and utilization through advancement of technology, policy, data, and education.
- **Expedited Allocation of Hard-to-Place Organs:** Standardize the expedited allocation process for hard-to-place organs.
- **General Offer Acceptance Reboot:** Revamp general offer system to use AI to match kidneys with the right patients and decrease overnight offers.
- **Transplant Program Metrics Revamp:** Change transplant program performance metrics to incentivize growth.

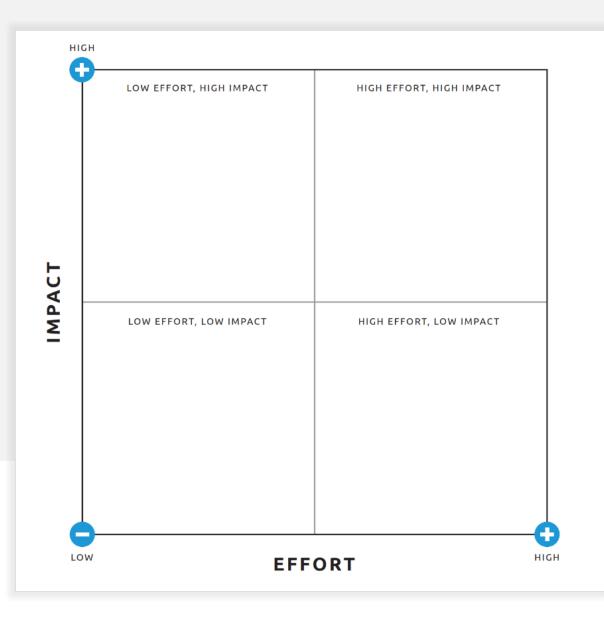


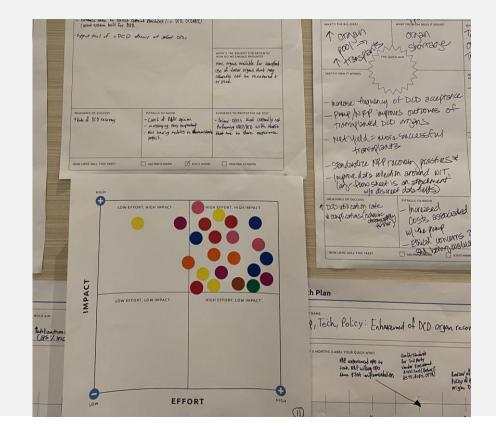
### ACTIVITY

# Impact vs. Effort Analysis

The Concept Posters were grouped by theme and hung up around the workshop space for task force members to review in-depth. Members then weighed the impacts of a successful initiative against the effort it would take to execute the project by casting their vote on an Impact vs. Effort matrix.



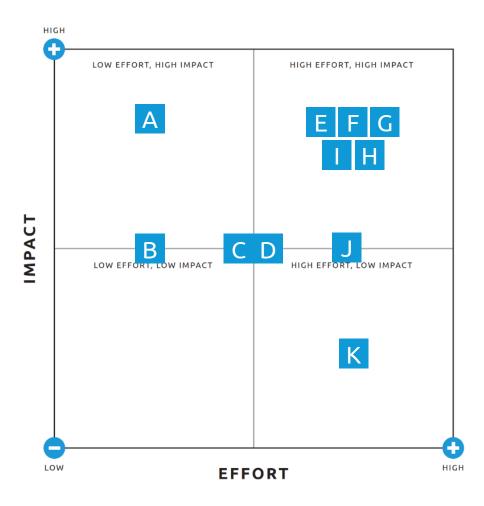






## Impact vs. Effort Matrix Results

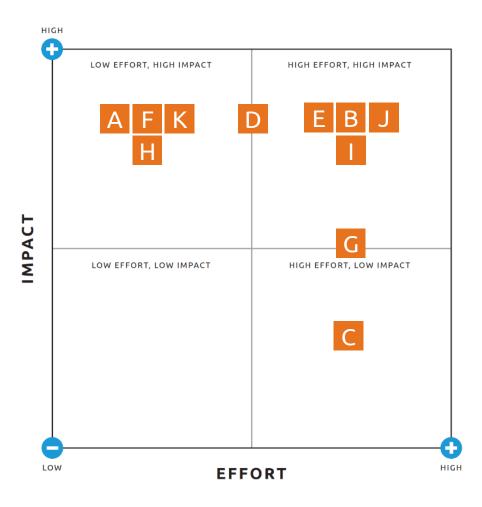
Concept Group	Concept Posters	Impact vs. Effort Analysis
Α	"Better Than Dialysis" Kidney Allocation Project Expedited Allocation of Hard-to-Place Organs	Low Effort, High Impact
В	C-Suite Growth Commitments	Low Effort, Medium Impact
С	Centralized Virtual Crossmatching	Medium Effort, Medium Impact
D	Transparency, Education, Communication	Medium Effort, Medium Impact
E	DCD Organ Recovery and Utilization DCD Organ Technology "Lungs for Life" Pilot Study	High Effort, High Impact
F	Alignment Around Common Goals Amnesty from Performance Metrics Transplant Program Metrics Revamp	High Effort, High Impact
G	Dynamic Match Process	High Effort, High Impact
н	General Offer Acceptance Reboot	High Effort, High Impact
l I	The Right Data	High Effort, High Impact
J	Smart Recommendation of Organ Acceptance	High Effort, Medium Impact
K	Patient-Friendly Data	High Effort, Low Impact





## **OPTN Board: Impact vs. Effort Matrix Results**

Concept Group	Concept Posters	Impact vs. Effort Analysis
Α	"Better Than Dialysis" Kidney Allocation Project Expedited Allocation of Hard-to-Place Organs	Low Effort, High Impact
В	C-Suite Growth Commitments	High Effort, High Impact
С	Centralized Virtual Crossmatching	High Effort, Low Impact
D	Transparency, Education, Communication	Medium Effort, High Impact
E	DCD Organ Recovery and Utilization DCD Organ Technology "Lungs for Life" Pilot Study	High Effort, High Impact
F	Alignment Around Common Goals Amnesty from Performance Metrics Transplant Program Metrics Revamp	Low Effort, High Impact
G	Dynamic Match Process	High Effort, Medium Impact
н	General Offer Acceptance Reboot	Low Effort, High Impact
I.	The Right Data	High Effort, High Impact
J	Smart Recommendation of Organ Acceptance	High Effort, High Impact
K	Patient-Friendly Data	Low Effort, High Impact





### **ACTIVITY & DISCUSSION**

# Launch Planning

Task force members created launch plans to identify next steps to begin their concept over the next six months. Each breakout group discussed what the launch involves, including commitments and help they required and who they need to test the concept with.

See the appendix for transcribed versions of each launch plan.



## $\checkmark$ Launch Plan CONCEPT NAME BOLD AIM THE NEXT 6 MONTHS (LABEL YOUR QUICK WIN!) WHAT ARE WE LAUNCHING? WHOSE HELP/COMMITMENTS DO WE NEED? WHO ARE WE TESTING THIS WITH?





# List of Launch Plans from Workshop

- "Better Than Dialysis": A kidney project to increase marginal kidney utilization
- "Eyes on Lungs": A pilot study to increase utilization of unallocated lungs
- "Pump, Tech, Policy": Enhancing DCD organ recovery and utilization
- Creating a more patient-friendly data portal
- Developing digital organ offer reports for patients
- Developing messages to launch and cultivate commitment for our Growth Aims
- Establishing policies for expedited placement of hard-to-place organs
- HLA standardization collaborative
- Smart data extraction, collection, and presentation and smart chat
- Sweet Dreams, Better Decisions: Reducing organ allocation at night
- The Smart Approach: Using predictive analytics to drive organ acceptance
- Transplant program continuous offer acceptance feedback report
- Using announcement of Bold Aims to launch C-Suite commitments and next steps



### LOOKING AHEAD

# **Next Steps**

#### The next steps of the Expeditious Task Force include:

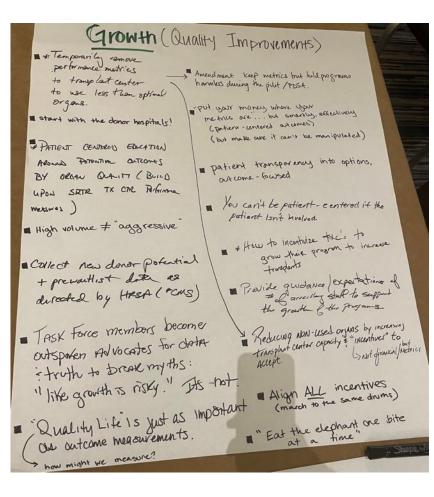
- Solidifying the metric of the Efficiency and Utilization Bold Aims
- Breaking up the task force into tactical solution working groups
- Collecting commitments from the transplant community to the Growth Aim
- A virtual meeting on January 16th
- A third in-person workshop on January 28-29th







## Growth

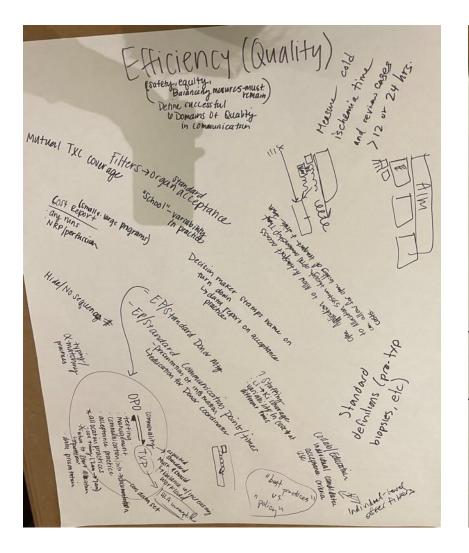


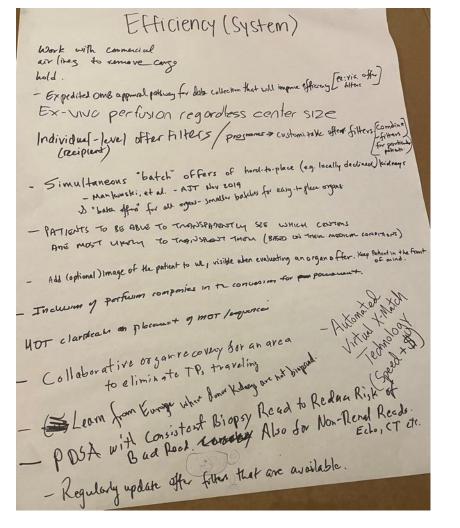
I leverage learning collaboratives ... but a better model ... that connects groups in a meaningful way ... takes into account comparing apples to oranges ... creates cohorts to connect the top % with the others ... and creates shared accountability and support Pediatric + adult lave differences ... but also similarities, & could learn from each other ... and, patients have to navigate that transition balance similarities & differences across OPOS - where should we Seek to create more similarities? vs where must we maintain flexibility for necessary differences?

(Trowth (System Improvements) Rapid tech links bln Johor hospitals and OPO's Have an Opt-Out policy regarding organ Jonation Quarting the last of organ non-utrizection (Societal Cost) Decrease penalties for innovation / Payers COE Nemove race from KDRI Need to be Need to be \*\* Systemation ly engage bugital C-suites to grow The Programs. Fit the Sell the benefits: a live somed b. Yovenuer e C. more) Centralsed transplant a donor haspitules - Handandize how organs get re-conditioned (@ transplant center us Handandize how organs Evaluate how of vs industry) REDESIGN THE WAY WE EVALUATE KOR! WITH REMULAR REDESIGN THE WAY WE EVALUATE KOR! WITH REMULAR AND EVALUATION OF MODEL (RISK "ADJUSTMENT) - ALIGH DONOR CHARACTERISTICS & PATIENT RANkult on PTR - Inclusive /inclusion of permising technology into the growthing without - Elucion have up rules a durase section tour dedur performation - UTILIZE RECOMMENDATIONS of NASEM report on weekend / holiday effect. + - PRIORIFICE O. R. times for down many/ utilize Down Can Units - Transporent "likelihood to the on weekend." Rates - Aggressively support catalyze management of hospital flow to increase the capacity - EQUAL ACCESS TO TRANSPORTATION, LOUISTICS



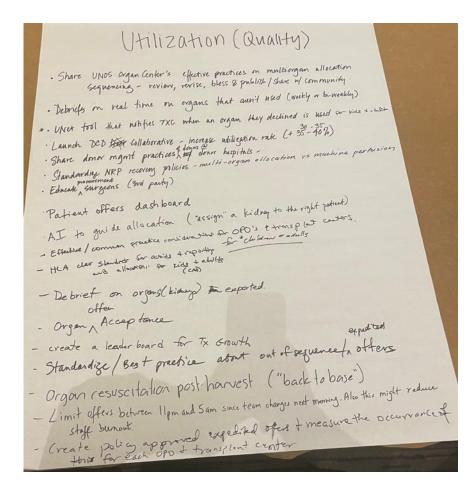
## Efficiency

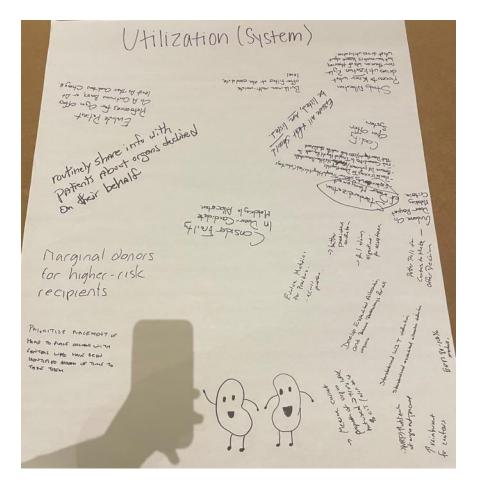






## Utilization







## Opportunity Parking Lot

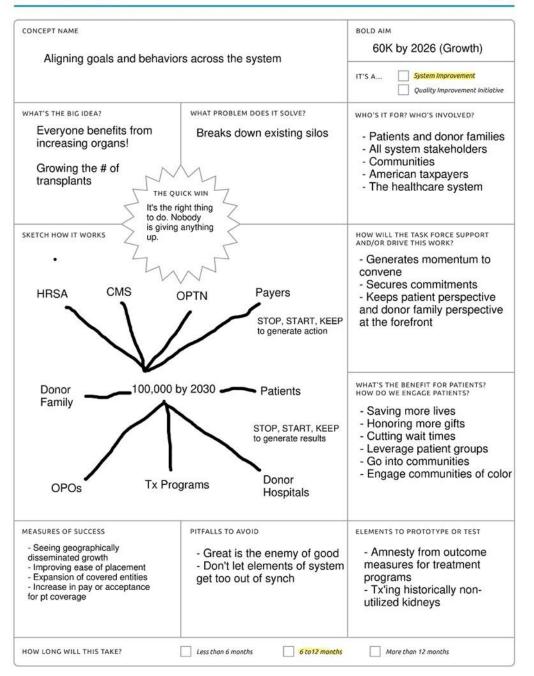
Not all great ideas are within the scope of the Expeditious Task Force. The Opportunity Parking Lot was set up to make sure those ideas that go beyond the scope of Expeditious are captured and passed along to the proper committees and channels to consider.



LIVING DONATION



#### **Concept Poster**



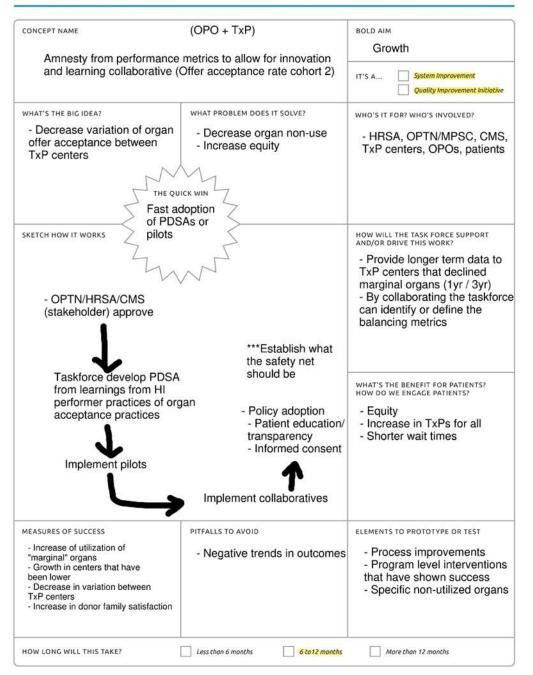
#### **Concept Poster**

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CONCEPT NAME Amazon Recommendation of Organ Acceptance		BOLD AIM Efficiency
Anazon necommendation	i o organ Acceptance	IT'S A System Improvement Quality Improvement Initiative
	WHAT PROBLEM DOES IT SOLVE? Inconsistency in current decision making reduces variation	WHO'S IT FOR? WHO'S INVOLVED? Decision maker on an offer Organ donor
SKETCH HOW IT WORKS	W S	HOW WILL THE TASK FORCE SUPPORT AND/OR DRIVE THIS WORK? Developing a proof of concept utilizing data bricks Piloting this model WHAT'S THE BENEFIT FOR PATIENTS? HOW DO WE ENCAGE PATIENTS? Reduction in variability increases transplant Higher confidence in TxP facility
MEASURES OF SUCCESS Reduce variation and increase utilization	PITFALLS TO AVOID Good data by decision maker (currently at center level)	ELEMENTS TO PROTOTYPE OR TEST Model current match presentation to the person

2

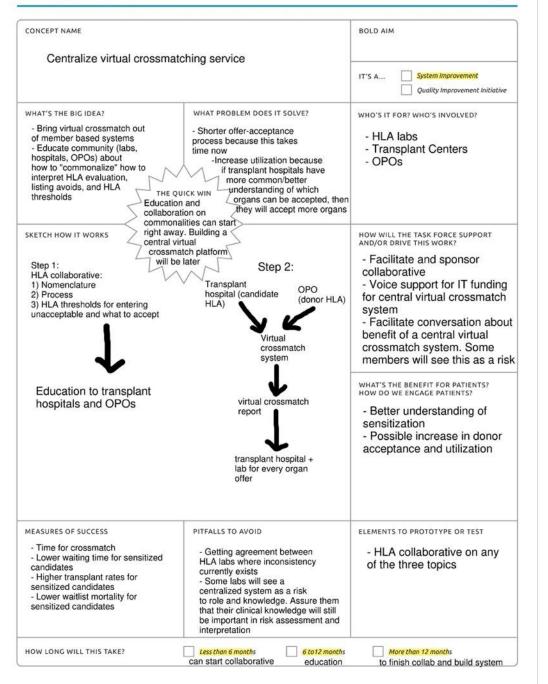
#### **Concept Poster**



#### **Concept Poster**

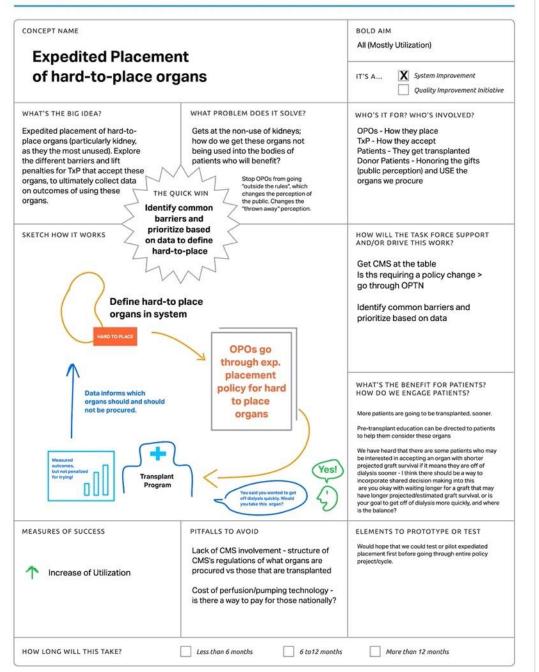
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CONCEPT NAME		BOLD AIM Utilization/Efficiency
Better than Dialysis Kidne	y Allocation Project	IT'S A System Improvement Quality Improvement Initiative
WHAT'S THE BIG IDEA? Target "local" use of kidney likely to be discarded (BTD) THE Q		who's IT FOR? WHO'S INVOLVED? - TxP centers - OPOs - Patients
<ul> <li>Notify "local" set of transplant progr</li> <li>Notified programs have "ready to tr BTD kidney</li> <li>Programs choose 2 patients to sub</li> <li>OPO completes case, some level o (High CPRA?)</li> <li>OPO makes offers to patients on th</li> </ul>	videntifies donor who meets BTD criteria y "local" set of transplant programs ied programs have "ready to transplant" candidates for idney rams choose 2 patients to submit to OPO completes case, some level of In Sequence Allocation CPRA?)	
- Program accepts: Local Transplant - No program accepts: Try Expedited		WHAT'S THE BENEFIT FOR PATIENTS? How do we encace patients? - More transplants less dialysis - Patients educated and specifically consented for participation
MEASURES OF SUCCESS Growth at transplant programs	PITFALLS TO AVOID - Disincentives for TxCs to accept hard to place organs - Lack of accountability for TxCs to accept these organs	ELEMENTS TO PROTOTYPE OR TEST - Pilot PDSAs - Test SRTR definitions of hard to place organs
HOW LONG WILL THIS TAKE?	Less than 6 months 6 to12 months	More than 12 months

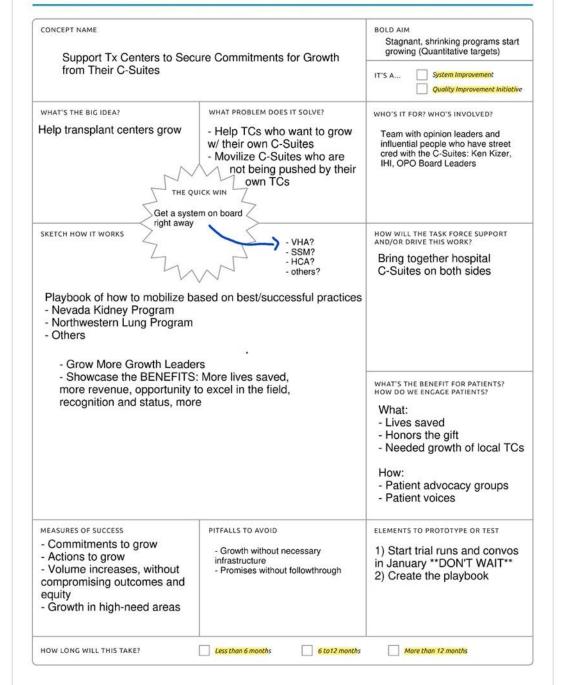


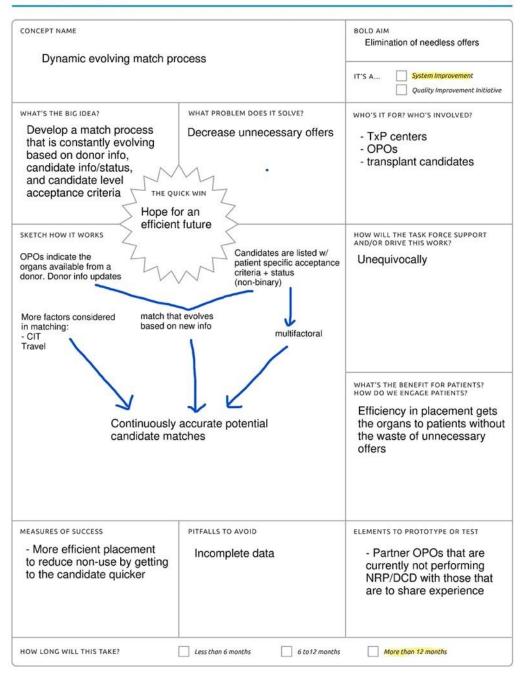
#### Concept Poster

CONCEPT NAME		BOLD AIM Utilization		
Change Transplant Program	n Metrics	IT'S A System Improvement Quality Improvement Initiative		
WHAT'S THE BIG IDEA? - Metrics are perceived as disincentivizing growth currently - Reduce negative impact of unintended consequences THE QU Can be c quickly! I	lone Mortality	who's IT FOR? WHO'S INVOLVED? - Transplant center - Ultimately patients and donor families - Also live continuum of transplant		
SKETCH HOW IT WORKS available	lity after first offer	How will the task force support and/or drive this work? - Will need to educate payers to bring payers online - Will need to create better cohesion between centers and OPOs to improve this metric		
		<ul> <li>WHAT'S THE BENEFIT FOR PATIENTS? How do we encage patients?</li> <li>This is a patient centered metric</li> <li>Right now, centers often say "we cannot transplant this patient now, since our 1 yr graft survival is not good now"</li> </ul>		
MEASURES OF SUCCESS - Aligning regulatory bodies such as CMS to use this new metric	PITFALLS TO AVOID - Need to include payers to adapt this metric. - Cannot lead to decreases or delays in waitlist placement	ELEMENTS TO PROTOTYPE OR TEST - Test to see if MPSC can also use this - Maybe replace what MPSC uses also		

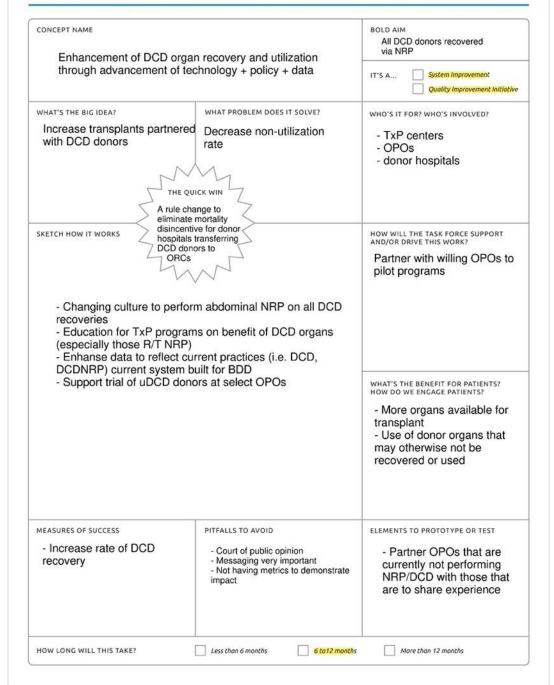


#### **Concept Poster**

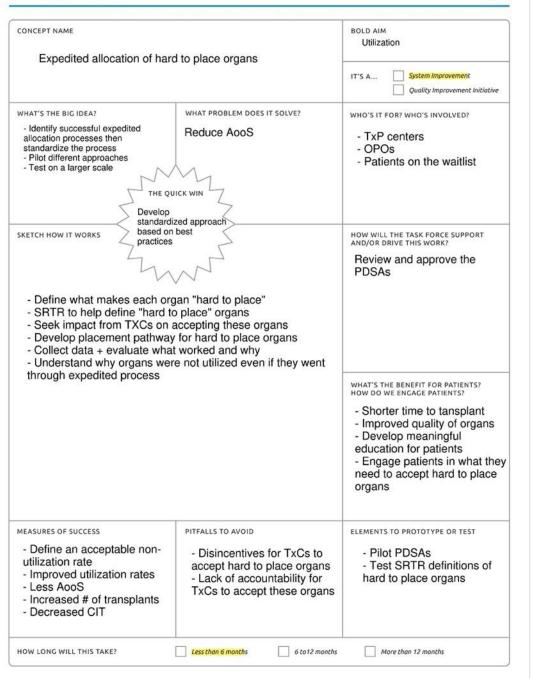




### Concept Poster



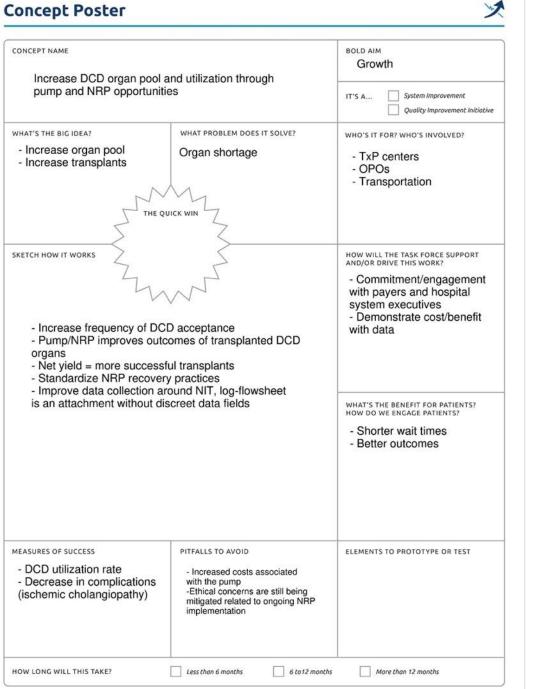
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#### **Concept Poster**

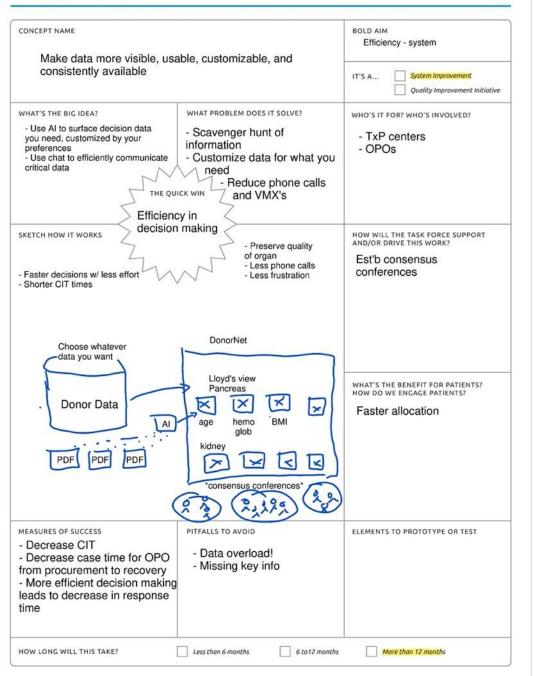
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CONCEPT NAME		BOLD AIM Utilization
General Offer Acceptance		IT'S A System Improvement AI #2
		Quality Improvement Initiative #1#
WHAT'S THE BIG IDEA? 1) Decrease offers at night 2) Al to match best kidney to recipient 3) Change provisional yes THE QUI #1	<ul> <li>WHAT PROBLEM DOES IT SOLVE?</li> <li>1) Increase utilization</li> <li>2) Increase efficiency, decrease OPO/TxC resource utilization         <ul> <li>3) Place organs more efficiently</li> </ul> </li> </ul>	who's IT FOR? WHO'S INVOLVED? - TxP centers - OPOs
Pilot Projects/PDSA 1) Select DSA/region/250 mile any Tx - define donor group - define time - define time - define Tx center - get Tx centers on b 2) Define OPO - KDPI		How WILL THE TASK FORCE SUPPORT AND/OR DRIVE THIS WORK? - Pilot Studies PDSA in defined areas - Champion Al model
<ul> <li>Distance</li> <li>All Tx Centers affected</li> <li>Do we have Al implemented at UNOS</li> <li>What is a better way to place organ:</li> </ul>		<ul> <li>WHAT'S THE BENEFIT FOR PATIENTS? How Do WE ENCAGE PATIENTS?</li> <li>1) Increase organ acceptance</li> <li>2) Correct recipient from right donor</li> <li>- Change Tx Center behavior</li> <li>3) Identify more effective placement models</li> </ul>
MEASURES OF SUCCESS - Decrease time from offer made to acceptance (i.e. py 2:00, accept 11:00 - Increase Tx, decrease waitlist mortality, decrease time to acceptance, decrease non use - Organs placed faster	PITFALLS TO AVOID 1) Decrease Tx performed, Increase OPO complexities in coordinating or timing 2) It currently does not exist. Surgeon pushback 2) Decrease efficiency and non use	ELEMENTS TO PROTOTYPE OR TEST - Pilot test offer timing - Explore/develop Al



### **Concept Poster**

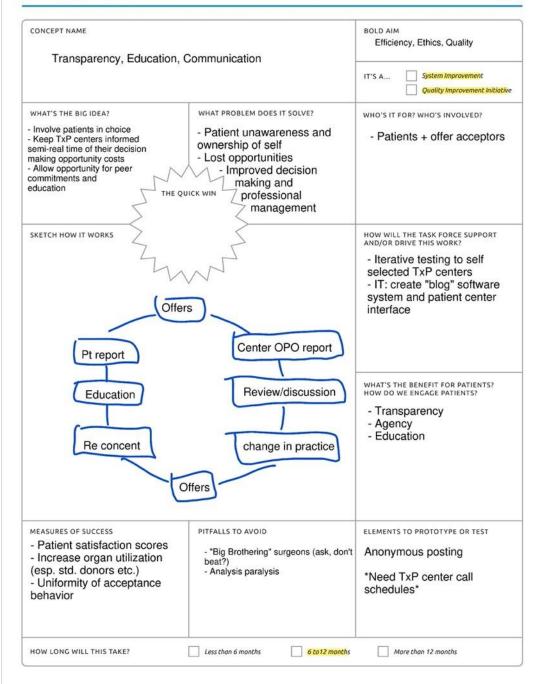
CONCEPT NAME	BOLD AIM Utilization			
Lungs for Life: Pilot Study		IT'S A System Improvement Quality Improvement Initiative		
E L	WHAT PROBLEM DOES IT SOLVE? - Local procurement QUICK WIN A Prformance	WHO'S IT FOR? WHO'S INVOLVED? - OPOS - Transplant programs - Donor families - EVLP/perfusion providers		
- Identify OPO that has donc procurement surgeon with lu EVLP (or contract out)	r management center/ with a	HOW WILL THE TASK FORCE SUPPORT AND/OR DRIVE THIS WORK? - Identify/select OPOs that will participate - TxPs will be identified who would like to participate - EVLP providers		
MAYBE: EVLP NO: Research		WHAT'S THE BENEFIT FOR PATIENTS? How do we ENGAGE PATIENTS? - Increase lung transplants - Get support from patient advocacy groups/find societies		
MEASURES OF SUCCESS - Increase utilization of lungs for OPO in general - Increase utilization of allocated lungs	PITFALLS TO AVOID Avoid futile organ placement on EVLP (to avoid this, tight EVLP criteria lungs)	ELEMENTS TO PROTOTYPE OR TEST Identify optimal OPO environment/resources/needs - Level of expertise - Competency with EVLP		
HOW LONG WILL THIS TAKE?	Less than 6 months 6 to 12 months	More than 12 months		



#### **Concept Poster**

12

CONCEPT NAME	Growth		
Public Metrics		IT'S A System Improvement Quality Improvement Initiativ	
WHAT'S THE BIG IDEA? Data patients have identified as important is needed to make decisions. Make this public, understandable, accessible. Public posting in same tool about payer coverage?; can this be used to influence payers? - create a comparison profile for patients that "look like meread	Goverage	WHO'S IT FOR? WHO'S INVOLVED? - TxP centers - responsible for delivering to patients - Patients - Payers - CMS - SRTR - OPTN - Referring physician	
SKETCH HOW IT WORKS SKETCH HOW IT WORKS Use learnings from SRTR consensus of to review: - What data - Format - Language - Accessibility/usability Refine/develop dashboard - centralized sites including payer + hospital, HRSA/ - 1st data point: will my payer cover? N End product: personalized "card" with s transplant hospitals	t dashboard but available on multiple OPTN, CMS, SRTR o -> move on. Yes -> more data.	HOW WILL THE TASK FORCE SUPPORT AND/OR DRIVE THIS WORK? Patient focus groups develop cross-regulatory group for maintenance, support, etc. "ownership" WHAT'S THE BENEFIT FOR PATIENTS? HOW DO WE ENCAGE PATIENTS? All of it	
MEASURES OF SUCCESS - Completion - Decrease multiple evaluations to get listed - Improved offer acceptance rates and other metrics - Dashboard usage	PITFALLS TO AVOID - Negative impact to smaller and rural programs/patients - Unintended consequences to pediatric/minority populations - Impact to equity in access to transplant - Not having payer input/support - Patient burden	ELEMENTS TO PROTOTYPE OR TEST - Accessible, usable, data dashboard - Education	
HOW LONG WILL THIS TAKE?	Less than 6 months 6 to 12 months	More than 12 months	

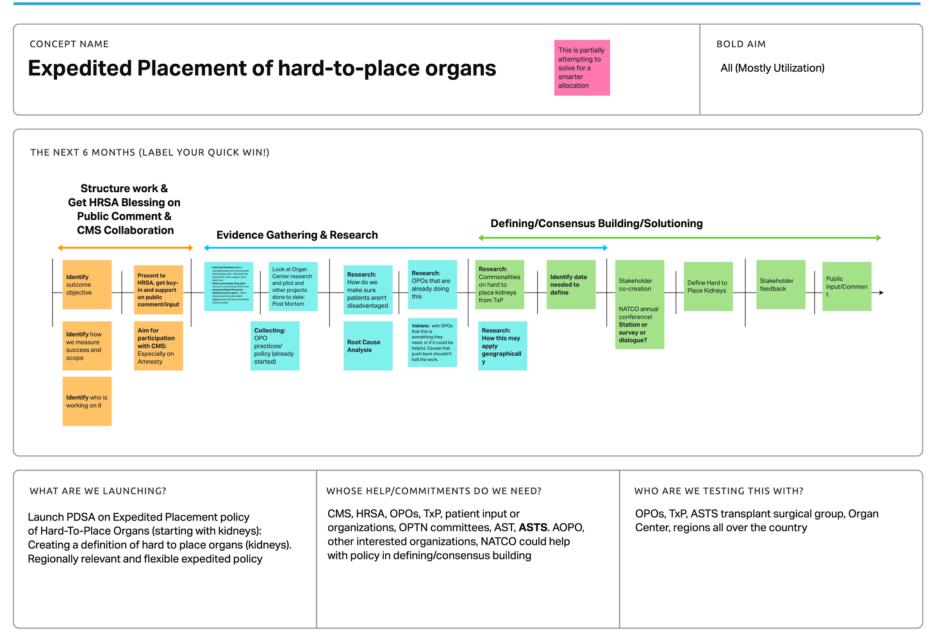


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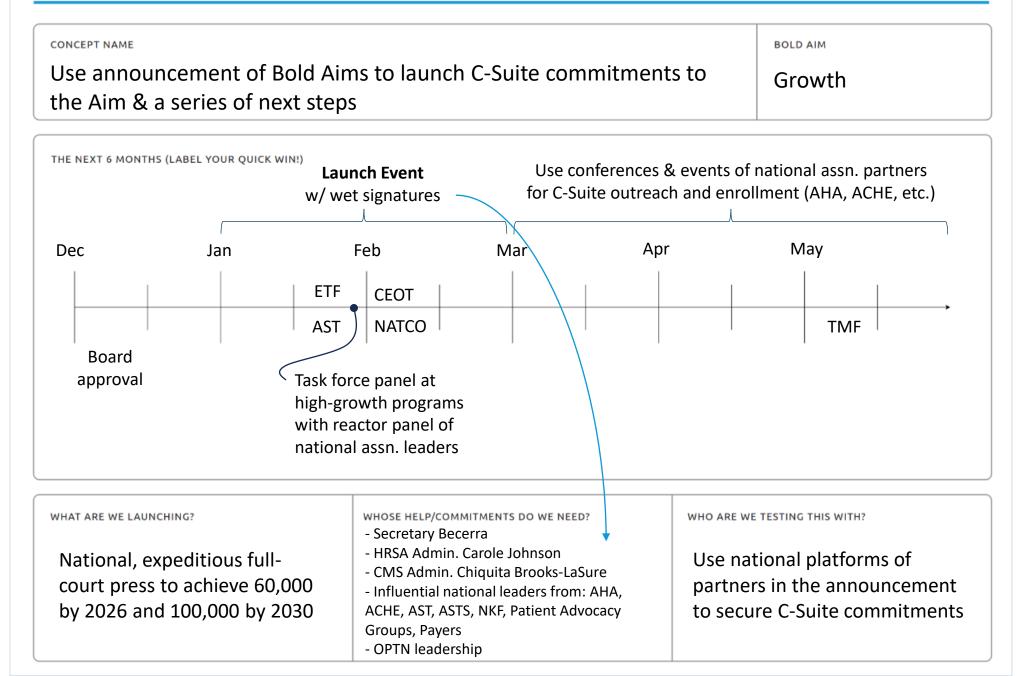


concept name	BOLD AIM Growth,	BOLD AIM Growth, Utilization				
THE NEXT 6 MON	ITHS (LABEL YOUR QUICK WIN!)					
TxP	National + p likelihood o acceptance	-	S	organ kidney urvival prediction	R	ecruit Feedback
ΟΡΟ	1 mo	2	3	4	5	6
likelihood o	илсніла? ata model for kidney f acceptance irvival prediction	SRTR: TxP: Pi OPO: F	/commitments do we need Data modeling ilot for feedback Pilot for feedback / Committee	TxPs view	to test the proof of and provide feed	of concept back (did it











Better Than Dia	BOLD AIM Utilization				
THE NEXT 6 MONTHS (LABEI	L YOUR QUICK WIN!)				
Identify 3-4 potential PDSA sites	Design dat collection communic tool	&	Run program for 2	12 months	
and	ruit OPOs TxPs to ticipate	Start projects at 2-3 sites	Collect data mont	:hly	
Alternate target a Nan as a PDSA	allocation	whose Help/commitm Small # of OF with ability/c kidneys		who are we testing this with? 2-3 geographic areas with OPO(s) and TxPs in the area	



D	evelopin rowth A	-	ssages to Laun	ch & Cultivate	Commitment fo	or Our	bold aim Growth	
THE	NEXT 6 MON	THS (LABEL	YOUR QUICK WIN!)					
Jan 1	Share goa practices with OTAC congression staffers & C-Suite	stories 5 onal	Organ donation leadership messages	Individual growth goals provided to TxPs	MPSC pivot to amnesty for pt/graft survival outcomes			-Report back to OTAG -Engage payers on changes
-	 0 mo		1	2	3	4	 5	6
l	ExCom & OPTN Messagir Board adopt members goals aligning i		<ul> <li>Messaging to OPTN</li> <li>members -&gt;</li> <li>aligning incentives</li> <li>across the system</li> </ul>	Regional townMoreEhalls for feedbackprominentcon what's neededgrowth metricscto growon SRTR siter		Discuss the ongoing evaluation of metrics/measure	e	-Final plan for new framework incl. organ donation
		— Align	societies to the goal			ment		metrics
WHAT ARE WE LAUNCHING?				advocacy group staffers, Senate	STS, AST, Patient os, Congressional	WHO ARE WE	TESTING THIS WITH?	



